

AMERICA'S CUP WORLD SERIES HOST COMMITTEE

MEETING OF COMMITTEE MEMBERS

PUBLIC SESSION

MAY 11, 2012

The America's Cup World Series Host Committee met on Friday, May 11, 2012, in Public Session, beginning at 3:00 p.m., at the Newport City Hall, 42 Broadway, Newport, Rhode Island, pursuant to notice of the meeting to all subcommittee members, and public notice of the meeting, a copy of which is attached hereto, as required by the By-Laws of the Corporation and applicable Rhode Island law.

The following board members were in attendance: Mr. Brad Read (Chair), Mr. Paul Harden (Executive Director RI Host Committee), Mr. Edward Burman, Mr. Quentin Chafee, Ms. Janet Coit, Cpt. Paul Costabile, Mr. Eli Dana, Ms. Alison Eichler, Ms. Peggy Forbes, Mr. Bill Harsch, Mr. Dyer Jones, Ms. Donna Kelly, Mr. Michael Keyworth, Mr. Jack McVicker, Ms. Diane Mederos, Rep. Richard Morrison, Mr. Rick Nagale, Mr. Bill Plumb, Ms. Martha Sheridan, Mr. Evan Smith, Ms. Jody Sullivan, Dr. Robin Wallace, Mr. Harry Winthrop

The following board members were not in attendance: Mr. Christopher Boyle, Mr. Shawn Brown, Ms. Trudy Coxe, Mr. David Elwell, Mr. Jay Gowell, Mr. Geoff Grout, Mr. Halsey Herreshooff, Mr. David Holley, Mr. Stephen Hourahan, Ms. Jane Howington, Mr. Colin Kane, Mr. Bruce Keiser, Mr. John Klimm, Mr. Richard Licht, Mr. Howard McVay, Mr. Terry Nathan, Mr. Lynn Singleton, Mr. Keith Stokes

Also present: Congressman David Cicilline, Ms. Susan Maffei Plowden (ACWS), Mr. Bob Bashé (ACWS), Mr. Joe Dias (RI DEM), Ms. Sherri Carrera (RIEDC), Ms. Lori Bassett (RIEDC)

CALL TO ORDER AND OPENING REMARKS

Mr. Read called the meeting to order at 3:03 p.m. and had everyone at the table introduce themselves. He gave a special welcome to Congressman Cicilline.

APPROVAL OF MINUTES FROM APRIL 27, 2012

A motion was made to approve the minutes from the April 27, 2012 board meeting. The motion was seconded by Mr. Plumb, all were in favor.

GENERAL DISCUSSION

Congressman Cicilline took a moment to thank everyone for their assistance in planning the America's Cup Event.

Ms. Maffei Plowden gave updates on ticketing. The ticketing website is now up and running and general admission tickets are already being sold.

Mr. Harden gave an update on various subjects including the Logistics Subcommittee:

- There have been numerous phone conversations with Italy regarding shipments of the containers. They are due to arrive in Rhode Island on June 10, 2012.
- Cranes are being finalized.
- Bella Associates has been chosen as the event production planner; they are working in association with Tim Tobin Associates.
- Security bids have been received
- Bids for busses have been received
- Parking is in the works

Light pole banners should be going out next week, per Ms. Carrera, and there is a large banner in place at Bowens Wharf.

Free standing banners will be going up at T.F. Green Airport. Video screens will be showing ACWS promos as the date gets closer.

Mr. Bashé gave an update on sponsors. Skyboxes are in high demand. Single days seem to be more popular than the four day packages.

Ms. Coit and Mr. Dias gave updates on the Environmental Sustainability Subcommittee and improvements to Ft. Adams. Mr. Nagale remarked that improvements to the inside of the fort are on track.

Mr. Smith said that US Airways did a cover story on the ACWS Events in RI which involved a fourteen page segment with color photos. The South County event is being promoted by the Marketing and PR Subcommittee. They are working on educating the hospitality community about the upcoming events.

An update of the Events & Hospitality Subcommittee was given by Ms. Sullivan and Ms. Sheridan. The invitation for the Celebration and Cocktail Party will be available within the next few days and will be forwarded to all the board members. They gave updates on other events the subcommittee is working on.

Ms. Kelly gave an update on the Exploration Zone Subcommittee. She introduced Ms. Lauren Killea from URI who has been assisting this group with their attractions. The youth regatta will be the kickoff event; they currently have approximately 150 kids registered.

The Marine Affairs Subcommittee update was given by Mr. Keyworth and Dr. Wallace. They met with the Coast Guard in a productive meeting. A communication plan is the current task at hand. Adequate stake boats have been allocated for the event.

Mr. Read stated that it's "crunch time". The next meetings will be June 1, 2012 and June 14, 2012. Timelines are important.

QUESTIONS AND ANSWERS

Mr. Keyworth asked about the maritime flyers. Mr. Smith said they are in the works and he hopes to have them available next week.

CLOSING REMARKS AND ADJOURNMENT

A motion was made to adjourn the meeting at 3:40 p.m. All were in favor.

approved